

Franchise Process



A leading
International franchise
For over 20 years

"Happiness Beyond Investment"



Contact Information

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nbpancake.com NB Franchise

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"Happiness Beyond Investment"

www.nbpancake.com

ID Line : @nbfranchise

Company Profile

NB Franchise (Thailand) was established and managed by Thai Executive Directors and was found in Year 1998.

Core Business Activities:

We provide Domestic and International Franchise Business with the slogan of "Happiness" under the brand "N&B Pancake"; which has been serving the good combination of Grab & Go Crepes and Pancakes with a wide selection of assortment and fillings as one stop delicious store.

Company Background



1998

Initiated by doing business with dessert crepes.



2008

Business developments including improved store layouts and new product "Mini Crepes"



2009

Developed in franchise business. By received excellent feedback from customer and expand franchise across the country.



2011

Developed by present snacks (Completed Meals) with the slogan "By Natural" emphasizes natural ingredients.

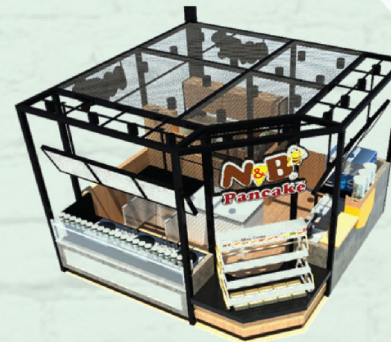


2016

NB becomes "International Franchise Business" by expanding the first flagship store to overseas, in Laos



Store Concept



Type A

Small size 15-25 sqm.



Type B

Large size 35-100 sqm.

Why you select us?



Preliminary Investment Budget

Total investment approx. **30,000-60,000 USD**

for Single Unit in Thai standard (Included Franchise Fee and Etc.)

Details of Investment Budget

1. Insurance, lease of space and the first month's rent.
2. Shop Construction (Franchisee can sourcing supplier)
3. Equipment and Supplies
4. Primary raw materials
5. Order insurance cost
6. Grand opening cost
7. Store Design
8. Entry fee for franchise

- a. Franchise fee 15,000 USD (VAT excluding)
- b. Royalty Fee 5 % of monthly sales
- c. 10 Years contract period (5+5)

Product Lines

Pancake

Creme

Pancake Sausage

Pancake Box

A la carte Dessert

Beverages



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